|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 附件：  **2021年度中国零售百强企业主要经济指标调查表** | | | | | | | | | | | | | | | | | | | | | | | |
| **表一:集团年度百强调查表** | | | | | | | | | | | | | | | | | | | | | | |
| **集团名称：** | |  | |  | | | | | | |  | | | |  | | | | |
|  | |  | | | | | | | | |  | | | |  | | | | |  |  | | | | | | |
| **指标名称** | | | | | | | | **单位** | | | **2021年** | | | | **2020年** | | | | |
| 商品销售总额 | | | | | | | | 千元 | | |  | | | |  | | | | |
| 商品零售额 | | | | | | | | 千元 | | |  | | | |  | | | | |
| 网络商品销售总额 | | | | | | | | 千元 | | |  | | | |  | | | | |
| 门店总数 | | | | | | | | 个 | | |  | | | |  | | | | |
| 营业面积 | | | | | | | | 平方米 | | |  | | | |  | | | | |
| 娱乐营业面积 | | | | | | | | 平方米 | | |  | | | |  | | | | |
| 餐饮营业面积 | | | | | | | | 平方米 | | |  | | | |  | | | | |
| 年平均人数 | | | | | | | | 人 | | |  | | | |  | | | | |
| 全年交易总单量 | | | | | | | | 笔 | | |  | | | |  | | | | |
| 企业毛利率 | | | | | | | | % | | |  | | | |  | | | | |
| **注：该表用于集团年度重点零售企业百强调查** | | | | | | | | | | | | | | |  |  |  | | | | | | | | | |
| **表二：单体店年度百强调查表** | | | | | | | | | | | | | | | | | |
| (商品销售总额最大的单店) | | | | | | | | | | | | | | | | | |
| **单体店名称：** | | |  | | | | | | | | | | | | | |
|  | | | | | | |  | |  | | | |  |  | | | | | | | |  | | | |
| **指标名称** | | | | | | | **单位** | | **2021年** | | | | **2020年** | | | |
| 商品销售总额 | | | | | | | 千元 | |  | | | |  | | | |
| 商品零售额 | | | | | | | 千元 | |  | | | |  | | | |
| 网络商品销售总额 | | | | | | | 千元 | |  | | | |  | | | |
| 营业面积 | | | | | | | 平方米 | |  | | | |  | | | |
| 娱乐营业面积 | | | | | | | 平方米 | |  | | | |  | | | |
| 餐饮营业面积 | | | | | | | 平方米 | |  | | | |  | | | |
| 年平均人数 | | | | | | | 人 | |  | | | |  | | | |
| 全年交易总单量 | | | | | | | 笔 | |  | | | |  | | | |
| 企业毛利率 | | | | | | | % | |  | | | |  | | | |
| **注：该表集团企业可选择填报商品销售总额最大的一个门店** | | | | | | | | | | | |  | | | | |  | | | | | |
| **表三：电商年度百强调查表** | | | | | | | | | | | | | | | | | | |
| **电商名称：** |  | | | | | | | | | | | | | | | | |
| **电商网址:** |  | | | | | | | | | | | | | | | | |
|  | | | | | |  | | | |  | | |  |
| **指标名称** | | | | | | **单位** | | | | **2021年** | | | **2020年** | | | |
| 网络商品销售总额 | | | | | | 千元 | | | |  | | |  | | | |
| 食品、粮油类 | | | | | | 千元 | | | |  | | |  | | | |
| 服装类 | | | | | | 千元 | | | |  | | |  | | | |
| 化妆品类 | | | | | | 千元 | | | |  | | |  | | | |
| 日用品类 | | | | | | 千元 | | | |  | | |  | | | |
| 家用电器类 | | | | | | 千元 | | | |  | | |  | | | |
| 金银珠宝类 | | | | | | 千元 | | | |  | | |  | | | |
|  | | | | | |  | | | |  | | |  |  | | | | | | | | | | |  |
| **说明：** | | | | | |  | | | |  | | |  |  | | | | | | | | | | |  |
| 1.**商品销售总额**和**商品零售额均为含税额（统计口径）** | | | | | | | | | | | | | | | | |  | | | | | |
| 2.**年平均人数**：是指企业全年12个月的平均人数之和除12 | | | | | | | | | | | | | | | | |  | | | | | |
| 3.填报各项数据应真实，凡有不实填报的单位将取消中国零售百强资格 | | | | | | | | | | | | | | | | | | | | | | |
| 4.此指标作为中国零售百强企业统计参考依据。 | | | | | | | | | | | | | | | | | | | | | | |
| 5.为便于及时核对有关数据请将联系人的姓名和电话填写如下。 | | | | | | | | | | | | | | | | | | | | | | |
| 填报人姓名: | | | | |  | | | | | | | | | | | | | | | | | |
| 联系电话: | | | | |  | | | | | | | | | | | | | | | | | |